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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant: EHRING et al.

Docket No:

18212-0011

Serial No: 09/466,541

Group Art Unit

3625

Filed: December 17, 1999

Examiner:

Pond, Robert M.

For: PURPOSE-BASED ADAPTIVE RENDERING

Box Fee Amendment
Assistant Commissioner For Patents
Washington, D.C. 20231

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AMENDMENT

Sir:

This Amendment is submitted in response to the Office Action dated April 23, 2002, relating to the above-identified application. Applicant respectfully requests consideration of the above-identified application in view of the following amendments and remarks.

In the Claims

Please amend claim 2.

Please add new claims 4-11 as follows:

- See 321*
2. (Once Amended) A system for adaptively rendering, to users of a network application, a plurality of content pages generated from among a plurality of content objects created by an author of the application, the system comprising:
- 4 (a) one or more databases for storing information relating to the application and its users, including:
- 6 (i) individual, cumulative or aggregate user profile, platform and behavioral data;
- 7 (ii) content objects created by the author of the application at a plurality of levels of abstraction, including a plurality of interconnected pages and a plurality of intra-page content objects;
- 10 (iii) application state data; and
- 11 (iv) application rules directing the system to select one or more of the content objects for delivery to one or more users of the application if one or more conditions relating to the application state data are satisfied;
- 6/1C
PLS
8-7-02*